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## Upcoming Events

April 20: [Tech Security Conference](#), Tampa, FL

April 21: [Optimal Lunch & Learn](#), Tampa, FL

June 19-21: [Cloud Identity Summit](#), Chicago, IL

## Quick Links

[Our Website](#)  
[Products](#)  
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**Your Cloud, Your Way!**  
Request a [FREE TRIAL](#) of The OptimalCloud and find out why Optimal IdM is the best fit for your organization!

## Lunch & Learn Announcement: "Evaluating Your Identity Management System"

If you are in the Tampa Bay area on 4/21, join us for a complimentary lunch and lively discussion about your IAM options. Specifically, what to



look for in a platform, questions you should ask a potential partner and what extra attributes can signal that you've found a company who is a good fit for your brand, culture and size.

Location: Cooper's Hawk Winery and Restaurant

Time: Thursday, April 21 at 11:30 AM

[RSVP HERE](#)

## Blog of the Month: IAM Programs Should Strive for Four 9's

Can you do better than the 99.9% availability uptime level most web service providers offer? The short answer is yes.

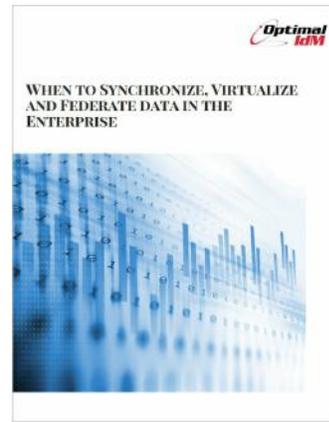


[READ THE COMPLETE POST](#)

## Featured Whitepaper: "When to Synchronize, Virtualize and Federate Data in the Enterprise"

This helpful synchronization guide should give you a better idea when it is appropriate to synchronize data, when you want to duplicate your data and when federating your data is called for. It will also give you a better idea of how VIS can streamline your system, better protect your data and optimize workflows.

[DOWNLOAD HERE](#)



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#### About Optimal IdM

Optimal IdM is a leading global provider of innovative and affordable identity management software. We partner with our clients to provide a comprehensive, fully customizable enterprise level solutions that meet the specific identity management needs of their organization. Contact us at [sales@optimalidm.com](mailto:sales@optimalidm.com).