



# THE OPTIMAL BRIEF

An Optimal IdM Newsletter:

February 2017

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## Featured Video



The OptimalCloud™ offers multiple deployment scenarios - from a federated broker model to a cloud identity model - that can fit your organization's identity access management needs.

[WATCH THE OVERVIEW](#)

## Quick Links

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**Your Cloud, Your Way!**  
Request a [FREE TRIAL](#) of The OptimalCloud and find out why Optimal IdM is the best fit for your organization!

## Featured Whitepaper: "Why Customers Choose The OptimalCloud™ For Cloud Based SSO"

The OptimalCloud can be a private or public federated cloud service that provides multi-factor and mobile authentication and authorization from any data store. This whitepaper will outline some of the reasons that our customers have selected The OptimalCloud over other solutions.



[DOWNLOAD HERE](#)

## Blog of the Month: "Does IoT Have an Identity Management Problem?"

There are a wide range of consumer devices that have no identity management. Privacy gaps in identity management can be significant, but there are different paths you can take that will include a combination of multi-factor authentication and single sign-on that use systems to authenticate the user for each request.



[READ THE COMPLETE POST](#)

## Upcoming Events

RSA Conference  
February 13-17, 2017  
San Francisco, CA

**SPECIAL OFFER:  
FREE EXPO PASSES WITH CODE [XE7UPTDM](#)**

And when you visit our booth #N4333, mention this newsletter for a [free spin](#) on our video poker machine!



About Optimal IdM

Optimal IdM is a leading global provider of innovative and affordable identity management software. We partner with our clients to provide a comprehensive, fully customizable enterprise level solutions that meet the specific identity management needs of their organization. Contact us at sales@optimalidm.com.