



# THE OPTIMAL BRIEF

An Optimal IdM Newsletter

May 2017

## In This Issue

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## In The News



### [Solutions Review](#)

Cybersecurity Week in  
Review Video  
([Watch Now](#))

### [PC Mag](#)

Optimal IdM received an  
[Editor Rating](#) of  
EXCELLENT for our  
products and services.

## Upcoming Event



June 19-21: [Cloud Identity Summit](#), Chicago, IL

### **\*Special Offer!**

Receive 50% off your CIS  
registration fee. An \$850  
value.

Reply to  
[sales@optimalidm.com](mailto:sales@optimalidm.com)  
to receive your code. There  
are a limited number, so

## New Product: Authentication-As-A-Service Offering (AaaS)

We just announced  
the release of our  
AaaS offering  
called Optimal  
Authentication  
Service™ (OAS). It  
quickly and easily  
secures internal  
and external applications with multi-factor  
authentication (MFA) methods (one-time  
passcodes, push authentication, etc.).



[VIEW THE PRESS RELEASE](#)

## How Are We Doing?

We are partnered with  
the business user  
review site, G2 Crowd.



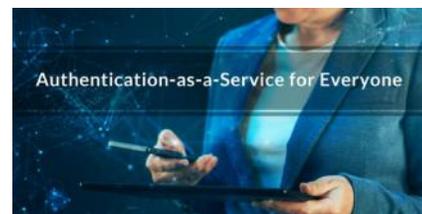
By leaving a review, it  
will help us improve your user experience and  
will help your peers make better decisions when  
purchasing from Optimal IdM.

For a limited time, **receive a \$10 Starbucks  
gift card** simply for filling out the quick survey.

[TAKE THE SURVEY NOW](#)

## Featured Blog: "Authentication-as-a-Service for Everyone"

Any company can  
now rapidly and  
easily secure  
their internal and  
external  
applications with  
MFA methods  
(one-time



passcodes, push authentication, etc.) using an

you must act now!

**Your Cloud,  
Your Way!**

Request a **[FREE TRIAL](#)** of The OptimalCloud™ and find out why Optimal IdM is the best fit for your organization!

AaaS offering. AaaS offers enhanced security and scalability at a fraction of the cost than in-house solutions. Learn more about the benefits of AaaS today!

**[READ THE BLOG HERE](#)**



Send to a Colleague

About Optimal IdM

Optimal IdM is a leading global provider of innovative and affordable identity management software. We partner with our clients to provide a comprehensive, fully customizable enterprise level solutions that meet the specific identity management needs of their organization. Contact us at [sales@optimalidm.com](mailto:sales@optimalidm.com).