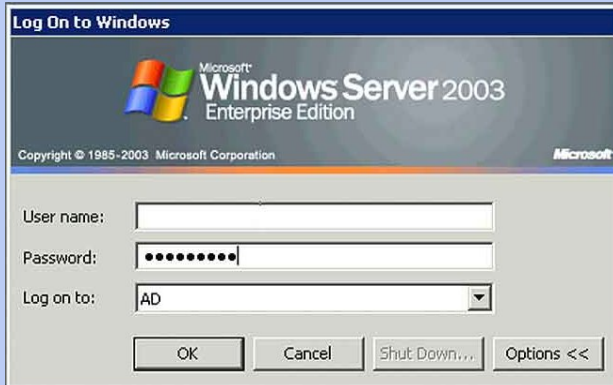**Optimal IdM**

A Global Provider of Identity & Access Management Solutions

The Optimal Brief | February 2018

Old Logins are White Hot on the Dark Market

Employers have faith that most of their workers are trustworthy. So when an employee falls for a phishing scam, bosses assume it was an innocent mistake that could happen to anyone. But some of those employees aren't as innocent as they appear. In a recent study, 27 percent of people employed by large corporations said they would sell their corporate passwords for as little as $150.

[READ THE ARTICLE HERE](#)

Optimal IdM Featured On The 2018 Best Identity Management Solutions List

Optimal IdM is featured on the Best Identity Management Solutions list of 2018 put out by PCMag. Optimal IdM received 4 stars and an editor rating of Excellent.

SEE THE COMPLETE MATRIX [HERE](#).

PC

Best Identity Management Solutions List 2018

Boost Your Cyber Maturity Level with IAM

What is your company's cybersecurity maturity level? If you haven't considered cybersecurity capability maturity-model levels, your company's identity and access management protocols may not be where they need to be. In general, the stronger your information security maturity model is — meaning the more mature your identity and access management setup is — the greater your defense against outside threats will be.

[READ THE COMPLETE BLOG](#)

GDPR and Governance

In our blogs, "Initiating Steps On The Path To GDPR Compliance" and "GDPR Compliance – Assessing Data Controls and Risk Management", we discussed data mapping and risk assessments. Today, we are going to discuss governance and the 7 key components of the GDPR.

READ THE BLOG
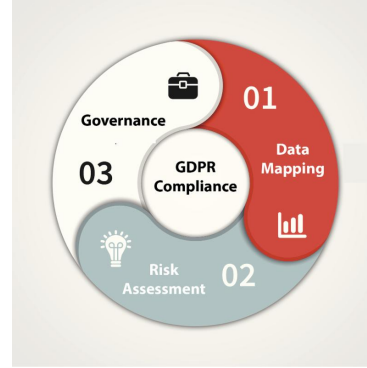
IAM Addresses Help Desk Issues

How do you make sure everyone who needs access to your systems can get access, while hackers cannot. In the past, companies could give employees a password for their own part of the network, but if any cross-department work was required, they would have to contact the help desk in order to get additional access, slowing down operations and reducing efficiency.

READ MORE HERE

Upcoming Events

March 14, 2018 at 2 PM EST
IDaaS Webinar presented by Optimal IdM:
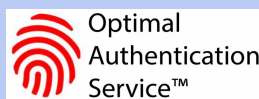How A Major Retailer Successfully Performed a Divestiture
REGISTER NOW

March 19-21, 2018
InfoSec World
Presenting "Bridging the Protocol Gap on Cloud Identity Projects"

March 26-28, 2018
KNOW Identity Summit
Panel Session - "How Identity Will Change the Future of Cloud Security"

April 16-20, 2018
RSA Conference
Exhibiting Booth #N4428
Claim your complimentary Exhibit Hall Only Pass using code X8EOPTIM

SPEAKER

MIKE BRENGS

Optimal IdM

CHIEF REVENUE OFFICER & MANAGING PARTNER

JOIN ME

KNOW 2018   MARCH 26-28   PRESENTED BY
IDENTITY   WASHINGTON, D.C.

Featured IAM Solutions

Optimal Authentication Service™

Download on the App Store

GET IT ON Google Play

A hosted RESTful web service that provides the ability to perform various authentications including single and multi-factor authentication (MFA).

The Optimal Cloud

Video: The OptimalCloud Overview

A complete Identity as a Service (IDaaS) federated broker
- Private Dedicated Cloud
- SSO to Applications
- Delegated Administration
- Affordable Monthly Plans
- Request a FREE TRIAL!

Virtual Identity Server for Office 365

Datasheet: Virtual Identity Server for Office 365

Benefits include:
- Security and Control
- Compliance
- Efficient Deployment
- Reduced Costs