



A Global Provider of Identity & Access Management Solutions

The Optimal Brief | January 2018



GDPR Compliance – Assessing Data Controls and Risk Management

After reading our blog [“Initiating Steps On The Path To GDPR Compliance”](#) and completing your data mapping exercise, you should now have an understanding of what data your company collects, how it is used, where it is stored, who has access, and when and how it is deleted. What should you do next?

[READ THE COMPLETE BLOG](#)

Internal Hiring vs. Hiring a MSSP: Which Is Better?

One of the areas where the cybersecurity skills gap is the greatest is in the field of identity and access management (IAM). There's no question that in today's day and age, you need a dedicated cybersecurity team to protect your company's data. The question is, do you dedicate some of your existing IT staff to cybersecurity or do you use a managed security service providers (MSSP) services? Naturally, there are pros and cons to each approach.

[READ THE COMPLETE BLOG](#)



Why Do Data Breaches Happen?

To protect your company against data breaches, you need the most up-to-date cybersecurity methods, personnel trained in protecting data and a top-of-the-line identity access management system. A quality IAM protects your data by using multifactor authentication to make sure anyone who has been granted access to your system is allowed and that anyone in the system is restricted to exactly the level of access the company approves them for.

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In The News

Dec 18, 2017 - *Cyber Security Hub* "Keeper Security Patches Password Protection Flaw Reported by Google"

Optimal IdM was quoted about multi-factor authentication (MFA). "2FA does a good job of allowing only individual account owners access to their login credentials," Bohren said. "If hackers do succeed in guessing a password, they must still breach additional authentication steps before they can reach important data."

[Read The Article](#)

Dec 12, 2017 - Optimal IdM Chief Software Engineer Jeff Bohren to Present at InfoSec World 2018

[Read The Release](#)



Upcoming Events

March 19-21, 2018
InfoSec World
Presenting "Bridging the Protocol Gap on Cloud Identity Projects"

March 26-28, 2018
KNOW Identity Summit
Panel Session - "How Identity Will Change the Future of Cloud Security"

April 16-20, 2018
RSA Conference
Exhibiting Booth #N4428

Featured IAM Solutions



A hosted RESTful web service that provides the ability to perform various authentications including single and multi-factor authentication (MFA).



[Video: The OptimalCloud Overview](#)

A complete Identity as a Service (IDaaS) federated broker

- Private Dedicated Cloud
- SSO to Applications
- Delegated Administration
- Affordable Monthly Plans
- Request a [FREE TRIAL!](#)



[Datasheet: Virtual Identity Server for Office 365](#)

Benefits include:

- Security and Control
- Compliance
- Efficient Deployment
- Reduced Costs

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