



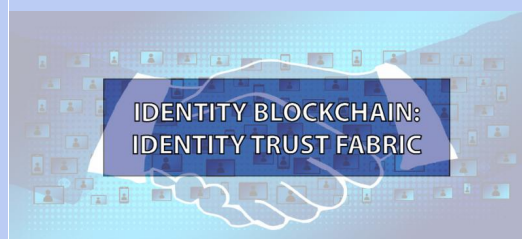
A Global Provider of Identity & Access Management Solutions

The Optimal Brief | April 2018

Identity Blockchain: IdentityTrust Fabric (ITF)

Part 3 of our identity blockchain blog series discusses identity trust fabric (ITF), the pros and cons and future opportunities for blockchain in an identity world.

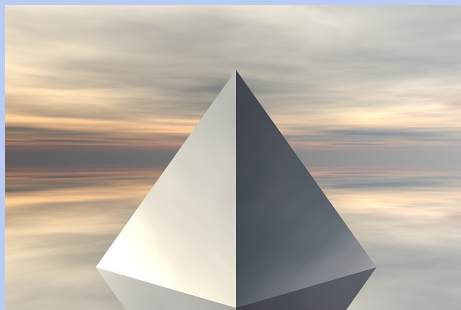
[VIEW THE BLOG HERE](#)



The Retail Renaissance: From Storefront to Data Store

Retailers invest heavily in security, but many don't pay enough attention to their greatest vulnerability: identity and access management. One might say, identity is today's firewall.

[READ THE BLOG HERE](#)



Whitepaper: 101 Uses For A Virtual Directory

Imagine, a single view of all your data without pushing and pulling directory identity data back and forth across the network in a never-ending process of synchronization.

[READ IT HERE](#)

RealMe – How One Government is Using Identity to Eliminate Red Tape

Wouldn't it be nice if you could use a single login ID to renew your passport and driver's license, see when mail was coming and pay government taxes all online? Well, if you're from New Zealand, you may already be doing that and more with a service called RealMe.

[READ THE BLOG](#)



In The News

- [Optimal IdM Awarded USF Fast 56](#)



- 8 Hot Cyber Security Trends (and 4 Going Cold)
- [Optimal IdM Announces Customer Support for GDPR](#)

Upcoming Events

April 16-20, 2018
 RSA Conference
 Exhibiting Booth #N4428
Claim your complimentary Exhibit Hall Pass using code [X8EOPTIM](#)

June 24-27, 2018
 Identiverse in Boston, MA
 Sponsorship/Booth #423
 Be our guest at the **Red Sox game** Tuesday night! Space is limited, so hurry! [RSVP NOW!](#)



Featured IAM Solutions



A hosted RESTful web service that provides the ability to perform various authentications including single and multi-factor authentication (MFA).

The OptimalCloud

[Video: The OptimalCloud Overview](#)

A complete Identity as a Service (IDaaS) federated broker

- Private Dedicated Cloud
- SSO to Applications
- Delegated Administration
- Affordable Monthly Plans
- Request a [FREE TRIAL!](#)

Virtual Identity Server for Office 365

[Datasheet: Virtual Identity Server for Office 365](#)

Benefits include:

- Security and Control
- Compliance
- Efficient Deployment
- Reduced Costs

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