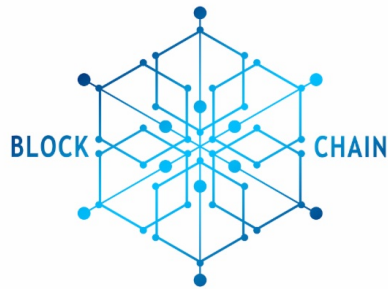




A Global Provider of Identity & Access Management Solutions

The Optimal Brief | March 2018



The Fundamentals of Identity Blockchain

Blockchain applied to an identity world is an interesting, if not fairly speculative, real-world application thus far. In an identity blockchain there must be 100% certainty that each transaction is trusted. This blog examines the foundational components needed for an identity blockchain including trust.

[READ THE BLOG HERE](#)

Using Context-Based Authentication and Authorization to Minimize Risk

One of the most exciting advances in identity protection today is context-based authentication and authorization. You may also hear it called "adaptive" authentication and authorization. These methods enhancing consumer safety and reduce online fraud. We explain and explore the benefits of Context-Based authentication and authorization in this blog.

[VIEW THE BLOG HERE](#)



IDaaS Webinar:
"How A Major Retailer Successfully Performed a Divestiture"

March 14th
2 PM EST/11 AM PST

Webinar: How A Major Retailer Successfully Performed a Divestiture

This session will cover aspects of how a retailer successfully transitioned to a 100% cloud based managed service offering, having their active directory hosted in the cloud, and integrating into multiple cloud applications including Office 365. We will

cover approach, what worked and lessons learned

[REGISTER NOW!](#)

Integrate Your Mobile Applications Into Your Company

When it comes to integrating your mobile applications into your company's backend, you need a secure authentication and authorization process that's not only efficient, but also reliable, easy-to-use and supportive of cloud-based access. Learn more about implementing a safe integration of your mobile applications.



[READ THE BLOG](#)



In The News

[State Insecurity: Why Are Top NSA Personnel Leaving in Droves](#)

[Optimal IdM Announces Customer Support for GDPR](#)

[Optimal IdM Featured On The Best Identity Management Solutions List of 2018](#)

[Optimal IdM Honored with Homeland Security Award from Government Security News for Best MFA Solution](#)

Upcoming Events

March 14, 2018 at 2 PM EST
IDaaS Webinar presented by Optimal IdM:
How A Major Retailer Successfully
Performed a Divestiture
[REGISTER NOW](#)

March 19-21, 2018
InfoSec World
Presenting "[Bridging the Protocol Gap on Cloud Identity Projects](#)"

March 26-28, 2018
KNOW Identity Summit
Panel Session - "[How Identity Will Change the Future of Cloud Security](#)"

April 16-20, 2018
RSA Conference
Exhibiting Booth #N4428
Claim your complimentary Exhibit Hall Pass using code [X8EOPTIM](#)



Featured IAM Solutions



Optimal
Authentication
Service™




A hosted RESTful web service that provides the ability to perform various authentications including single and multi-factor authentication (MFA).

The OptimalCloud

[Video: The OptimalCloud Overview](#)

A complete Identity as a Service (IDaaS) federated broker

- Private Dedicated Cloud
- SSO to Applications
- Delegated Administration
- Affordable Monthly Plans
- Request a [FREE TRIAL!](#)

 Virtual Identity Server
for Office 365

[Datasheet: Virtual Identity Server for Office 365](#)

Benefits include:

- Security and Control
- Compliance
- Efficient Deployment
- Reduced Costs

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