

The Optimal Brief | August 2022

Cybersecurity For Businesses - Identity Access Management

Identity and Access Management (IAM) is one of the most important aspects of a cybersecurity plan. Through identity access management, businesses can improve their productivity and security by unifying their employees' access information into one easily scalable interface. The OptimalCloud from Optimal IdM provides an affordable and flexible solution to the most common cyber threats facing small and mid-sized businesses.



Watch The Video

Take The IAM Maturity Assessment

Answer these IAM assessment questions to determine if your IAM program is performing well and where you can improve. Then download your complimentary whitepaper, "Walking the Path to IAM Maturity."



Take The 16 Questions Assessment Now

Pros and Cons of Using an IDaaS Solution

As cloud-based identity and access management (IAM) services continue to grow in popularity, keep in mind that services like IDaaS may not be right for every company. While IDaaS offers many benefits, there are a few risks to be aware of, which is why it is so important to find the right company to handle your IDaaS needs. Consider these IDaaS pros and cons to help you determine how the service may work in your organization.



View The Blog

Video of the Month: The OptimalCloud - How To Register for a Free Trial

Last month we showed you how toregister for your free trial of the OptimalCloud. Now we will show you how to get started using your tenant. This video will show you some of the functionality that is available in The OptimalCloud including adding users, adding applications, setting up MFA, exporting data, and viewing Audit Activity and Reports.



View The Help Video

Click Now To Start A Free Trial Of The **OptimalCloud**

Resource Center



Read The Report

Small and Mid-Sized **Businesses Face Greatest Security Risk**

Hackers love SMBs. And they know users are the number one An Identity Management.



Get The Whitepaper

Identity Fabrics and the **Evolution of Identity**

Identity Fabric solution vulnerability in any security strategy. supports stronger cybersecurity Secure your business with by enabling the consistent and Access enforcement of policies across infrastructures, and across distributed apps as well, while also making advanced identity controls such as multi-factor (MFA) authentication authentication passwordless easier to implement.



Watch The Webinar

Why You Need **Cloud Hosted Virtual Directory Services**

This presentation will discuss the benefits of cloud hosted virtual directory services and provide use cases of how the Optimal IdM team deploys, hosts, manages & monitors their signature virtual directory product, the Virtual Identity Server, in a cloud environment.

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