

The Optimal Brief I February 2022

Identity Fabrics and the Evolution of Identity

An identity fabric architecture enables an organization to manage identity-related tasks like authentication, access control, and integration, through no-code workflows that ingest information from all platforms, process it, and route it to the services and apps necessary to fulfill the user's request. Its power is in its flexibility.

An Identity Fabric supports stronger cybersecurity by enabling the consistent enforcement of policies across infrastructures, and across distributed apps as well, while also making advanced identity controls such as multi-factor authentication (MFA) and passwordless easier to implement.

OPTIMAL IdM

Identity Fabrics and The Evolution of Identity:



Get The Whitepaper

The Ultimate Cybersecurity Checklist for Small Businesses

Network security is no longer just a bonus — it's a requirement for every modern business. Data breaches and hacks can be extremely destructive, no matter the size of your business. If you're part of a small or midsize business, you may not have access to all the security options a bigger company has. This means you have to prioritize security features you have access to and learn how to protect your company's data. Learn what you need to know with this small business cybersecurity guide.



Read the Blog To Learn Why You Need A Plan

What Is Risk-Based Authentication?

No matter how robust you think your company passwords are, it's not always easy to ensure your system doesn't have any weak links. If you want to feel confident that you have the highest level of assurance, it's a good idea to use risk-based authentication. Implementing software that can keep track of your business's user activity and authentication can also free up time on your end and increase productivity.



Read the Blog

Proper Security
Shouldn't Cost Extra!

For only \$2 per user, businesses get SSO, MFA, Universal Directory, Lifecycle Management, Delegated Administration and Adaptive Authentication Authorization. And that's just the basic level!

Check out all of our flexible and affordable pricing tiers at https://optimalidm.com/pricing.





Learn More

Resource Center



Get The Report

Small and Mid-Sized **Businesses Face Greatest** Security Risk

Hackers love SMBs. Secure your business with Identity and Access way you type? Yes it's true. This Management.



Watch The Webinar

The Future of **Authentication**

Frictionless authentication by the presentation discusses how Behavioral Biometrics, Tokenless MFA & Adaptive Authentication are changing the login landscape.



Watch The Webinar

Why You Need **Cloud Hosted Virtual Directory Services**

This presentation will discuss the benefits of cloud hosted virtual directory services and provide use cases of how the Optimal IdM team deploys, hosts, manages & monitors their signature virtual directory product, the Virtual Identity Server, in a cloud environment.



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