

The Optimal Brief | March 2022

Optimal IdM Releases Agentless B2B Desktop Single Sign-On Solution

The OptimalCloud™ Agentless B2B Desktop Single Sign-On (DSSO) feature is the only DSSO that eliminates the need for SAML certificates, greatly reducing maintenance hours and costs while maintaining a high level of security for our customers.

Mike Brengs, Managing Partner at Optimal IdM, sums it up best, "This is a B-to-B authentication option not offered by other IAM providers. By eliminating the need for SAML certificates, the OptimalCloud Agentless DSSO feature will save organizations countless hours of labor allowing the feature to pay for itself."



Read the Press Release

2022 Cybersecurity Statistics

As the world adjusts to a new normal, the cybersecurity landscape continues to evolve. New vulnerabilities and threats have opened up new doors for hackers, with the number of cyberattacks per year jumping 31% from 2020 to 2021. How businesses responded in 2021 made a big difference in their ability to withstand threats.

Let's look at what we discovered in the last year with some cybersecurity statistics for 2022.



Read the Blog

Identity Fabrics and the Evolution of Identity

An Identity Fabric architecture enables an organization to manage identity-related tasks like authentication, access control, and integration, through no-code workflows that ingest information from all platforms, process it, and route it to the services and apps necessary to fulfill the user's request. Its power is in its flexibility.

An Identity Fabric solution supports stronger cybersecurity by enabling the consistent enforcement of policies across infrastructures, and across distributed apps as well, while also making advanced identity controls such as multi-factor authentication (MFA) and passwordless authentication easier to implement.



Identity Fabrics and The Evolution of Identity:



Get The Whitepaper

Proper Security Shouldn't Cost Extra!

For only \$2 per user, businesses get SSO, MFA, Universal Directory, Lifecycle Management, Delegated Administration and Adaptive Authentication and Authorization. And that's just the basic level!

Check out all of our flexible and affordable pricing tiers at https://optimalidm.com/pricing.





View All Features Here

Resource Center



Get The Report

Small and Mid-Sized **Businesses Face Greatest Security Risk**

Management.



Watch The Webinar

The Future of **Authentication**

Hackers love SMBs. Secure your Frictionless authentication by the business with Identity and Access way you type? Yes it's true. This presentation discusses Behavioral Biometrics, Tokenless MFA & Adaptive Authentication are changing the login landscape.



Watch The Webinar

Why You Need **Cloud Hosted Virtual Directory Services**

This presentation will discuss the benefits of cloud hosted virtual directory services and provide use cases of how the Optimal IdM team deploys, hosts, manages & monitors their signature virtual directory product, the Virtual Identity Server, in a cloud environment.



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