

## CYBERSECURITY FOR SMALL & MID-SIZED BUSINESSES - IDENTITY ACCESS MANAGEMENT

Identity and Access Management (IAM) is one of the most important aspects of a cybersecurity plan. Through identity access management, businesses can improve their productivity and security by unifying their employees' access information into one easily scalable interface. The OptimalCloud from Optimal IdM provides an affordable and flexible solution to the most common cyber threats facing small and mid-sized businesses.

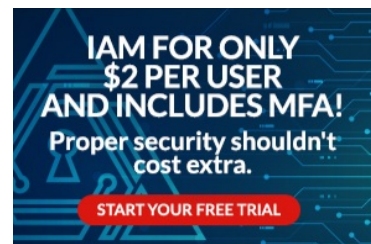


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## Proper Security Shouldn't Cost Extra

For only \$2 per user, businesses get SSO, MFA, Universal Directory, Lifecycle Management, Delegated Administration and Adaptive Authentication and Authorization. And that's just the basic level!

Check out all of our flexible and affordable pricing tiers at <https://optimalidm.com/pricing>.



Learn More

## What is SCIM?

Is your organization expanding and adding a growing number of employees to your staff? Or do you see frequent movement in personnel roles, with individuals being promoted or moved to other departments? If you've answered, "Yes!" to either of these questions, SCIM can offer your organization a streamlined, secure way of user provisioning.



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## The Rise of Identity Access Management in Fintech

Identity and access management is an umbrella term covering policies and technology that manage users' access privileges. That includes everything from

**FINTECH  
REVIEW**

multifactor authentication (MFA) to network segmentation. Many employees use the same passwords for cloud access for critical internal data, making data breaches from credential stuffing more likely. Segmentation and access restrictions within IAM help mitigate these risks.

[Read the Article](#)

## Resource Center



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### Small and Mid-Sized Businesses Face Greatest Security Risk

Hackers love SMBs. Secure your business with Identity and Access Management.



[Watch The Webinar](#)

### The Future of Authentication

Frictionless authentication by the way you type? Yes it's true. This presentation discusses how Behavioral Biometrics, Tokenless MFA & Adaptive Authentication are changing the login landscape.



**Why You Need Cloud Hosted Virtual Directory Services**

[Watch The Webinar](#)

### Why You Need Cloud Hosted Virtual Directory Services

This presentation will discuss the benefits of cloud hosted virtual directory services and provide use cases of how the Optimal IdM team deploys, hosts, manages & monitors their signature virtual directory product, the Virtual Identity Server, in a cloud environment.



### Get \$50 For Your Insights about the OptimalCloud

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### Optimal IdM, LLC

3959 Van Dyke Rd, Lutz  
Florida 33558, US  
1-813-425-6351

[Contact Optimal IdM](#)

