

### The Optimal Brief | September 2021

### Authentication vs. Authorization

In the world of identity and access management, you may have heard the terms "authentication" and "authorization." You may have often heard them mentioned as if they were a single process — "authentication and authorization." But are they the same thing? What's the difference between authentication and authorization, if any?



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# Securing the Cloud With Biometric Data

Despite being the most common way to secure an account, passwords themselves are often unsecure. Many employees reuse passwords for cloud access and other systems, making it easier for cybercriminals to obtain or guess them. If companies hope to secure their cloud data, they must move away from these breachprone authentication methods.



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### Top 5 Cyber Exposures Tied to the Rising Use of International Remote Workforces

Securing company data isn't as straightforward as it used to be. Things get even more complicated if you have an international remote workforce with phishing making up to 30% of all attacks against small businesses.

The Last Watchdog

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The Future of **Authentication** 

Hackers love SMBs. Secure your Frictionless authentication by the business with Identity and Access way you type? Yes it's true. This presentation discusses Behavioral Biometrics, Tokenless MFA & Adaptive Authentication are changing the login landscape.



Watch The Webinar

Why You Need **Cloud Hosted Virtual Directory Services** 

This presentation will discuss the benefits of cloud hosted virtual directory services and provide use cases of how the Optimal IdM team deploys, hosts, manages & monitors their virtual directory signature product, the Virtual Identity Server, in a cloud environment.

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