

The Optimal Brief | September 2022

# Optimal IdM Designated as Leader on GigaOm Radar for Multifactor Authentication - Get Your Copy!

Optimal IdM is pleased to be named a Leader in the new Radar Report on Multifactor Authentication from GigaOm, an industry leading research and analyst firm. "We are happy to be listed at the top of the class in this latest report on MFA vendors," said Mike Brengs, Managing Partner and CRO of Optimal IdM.

You can download a complimentary and complete GigaOm MFA report <u>from our website</u>.



Get The Full Report

## Cybersecurity Challenges Faced By All Industries (Especially Healthcare)

Cyberattacks are a common threat to many industries, especially those that deal with sensitive information and data. These best practices, that include using a robust IAM solution, will help protect companies in your industry, including healthcare.



Read The Blog

## The Top 10 Reasons for the Virtual Identity Server

Virtual Directories, such as Optimal IdM's Virtual Identity Server (VIS), are very helpful whether it's for unifying separate data directories, linking disparate directories after a merger/acquisition; or even to reduce data latency. A virtual directory can also reduce security risks by moving less authorization around the enterprise.

Download the whitepaper to learn more!



View The Blog

# Video of the Month: The OptimalCloud - How To Setup Behavioral Biometric MFA

Now that you know how to register for your free trial of the OptimalCloud and use your tenant. This video will explain how to set up behavioral biometrics for authentication. For example, your typing pattern can be used in place of, or in conjunction with, other authentication methods in the OptimalCloud.



View The Help Video

### Click Now To Start A Free Trial Of The OptimalCloud

#### **Resource Center**



Read The Report

#### CIAM - The Best Thing You Can Do for Your Customers That They'll Never Notice

CIAM addresses issues around customer expectations, performance and scalability, customer data integration, fraud prevention, and security. Unlike IAM, CIAM is designed to please customers and control access in a way that is transparent, customizable, and secure. It's focus is on how a customer feels about the company they are buying from.



Get The Whitepaper

### Identity Fabrics and the Evolution of Identity

An Identity Fabric solution supports stronger cybersecurity by enabling the consistent enforcement of policies across infrastructures, and across distributed apps as well, while also making advanced identity controls such as multi-factor authentication (MFA) and passwordless easier to implement.



Watch The Webinar

#### Why You Need Cloud Hosted Virtual Directory Services

This presentation will discuss the benefits of cloud hosted virtual directory services and provide use cases of how the Optimal IdM team deploys, hosts, manages & monitors their signature virtual directory product, the Virtual Identity Server, in a cloud environment.

#### Optimal IdM, LLC

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